

Feeding a Sustainable Sheffield



SHEFFIELD FOR



Food Partnership Development Strategy 2021 Executive Summary

What is ShefFood?

ShefFood is the Food Partnership and Sustainable Food Places member for Sheffield. Our mission is “Feeding a Sustainable Sheffield”. We bring a cross-sector partnership of organisations together, including businesses, academic and community organisations, who are committed to celebrating the “good food movement” in our City and working together to create a more sustainable food system for Sheffield.

What is the Plan?

The ShefFood ‘Food Partnership Development Strategy’ identifies an achievable plan for the development of ShefFood throughout the next 12 months. It focuses on key food-related issues facing Sheffield and opens up a wider conversation about the actions needed to develop a food partnership and generate positive change for how we sustainably grow, cook, buy, sell and eat food in Sheffield.

During the 2019 Sheffield Food Festival, ShefFood held an open discussion to understand what the community wanted from a Food Partnership as well as to outline the action they felt ShefFood should be taking. This Development Strategy reflects that consultation and acts as a starting point through which continued conversation will develop and progress towards a wider action plan for the sustainable food system Sheffield is capable of creating.

Why do we need a Food Partnership?

The biggest challenge Sheffield faces is the complexity of the food system and the variety of sectors and actors we need to engage to generate change. This is why ShefFood is an active member of the Sustainable Food Places movement and promotes a food partnership approach to sharing ideas, knowledge and passion for creating a better, more sustainable and healthier food system for all.

Sheffield has a wealth of “good food” action taking place across the city's 28 wards. An effective city-wide food partnership will make the systemic change needed to tackle the multiple food-related challenges we face more likely. ShefFood creates a platform and gives a voice to a diverse range of people, projects and places, that can collaborate and direct wider change through networking, knowledge sharing and collective action

As we begin to see a path out of the COVID-19 pandemic, it is important to understand how the effects may continue to be felt for years to come. For many, the pandemic has resulted in times of financial hardship which has impacted the food choices people have, fundamentally changed how our local food system operates and demonstrated our ability to work together like never before.

Going for Bronze

Sustainable Food Places (SFP) is a partnership programme that supports places across the UK on their journey towards creating sustainable, equitable and healthy food systems. The programme runs an award scheme which recognises places who are undertaking this journey, with the opportunity to win Bronze, Silver and Gold Awards.

ShefFood is committed to helping Sheffield win a SFP Bronze Award. There is an established “good food movement” across Sheffield, addressing all areas of the food system, and ShefFood plans to fully recognise all this great work in a Sheffield application for the SFP Bronze Award.

There are many benefits for Sheffield by achieving a Bronze Award. Beyond celebrating the good food activity happening throughout the city, the award leads to further support from SFP to develop ShefFood to deliver further positive action in the food system at both local and regional levels, as well as creating significant opportunities for grant funding and policy change.

Furthermore, through this achievement, ShefFood hopes to encourage a greater level of engagement with local and regional government bodies across South Yorkshire, which long-term would be necessary to realise a sustainable, equitable and healthy regional food system.

How You Can Help

If you are involved in any type of food-related activity in Sheffield and would like to help Sheffield win a SFP Bronze Award you are invited to complete a short online survey using the link below.

<https://forms.gle/QxUQ1JGTkKYMm6469>

Connect with ShefFood



[@sheffoodsocial](https://www.instagram.com/sheffoodsocial)



[@sheffoodsocial](https://twitter.com/sheffoodsocial)



[ShefFood](https://www.facebook.com/ShefFood)



[sheffood.org.uk](https://www.sheffood.org.uk)

You can get involved too - email the ShefFood team at info@sheffood.org.uk or call Gareth Roberts, ShefFood Coordinator on 07939577467.